

sharif pendleton

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215-888-9660

University of the Arts B.F.A Multimedia - May 2006
Strategic Advertising Minor
Region 1 AAP Academic Award
The Liberal Arts Writing Award
The George Beach Award

Skills include Adobe Creative Suites,
Final Cut Pro HD, HTML, CSS,
MS Office; travel experience:
United Kingdom, Italy & France
American Sign Language

Guest Lecturing "Web Resources for College, Career & Life"
University of the Arts- 2006, 2007 & 2008
"Social Networking & the University"
University of the Arts- 2008

Multimedia Specialist/
Technology Instructor
2007 - 2008
Dechert LLP
Responsible for all multimedia output for the training department
Wrote, designed & delivered curriculum focused on new software
Designed & maintained new intranet for internal training department
Designed programs that allowed for increased training via web seminar
Provided training for local & international offices
Worked with IT to develop training materials for new technologies
Maintained audio/video/teleconference facilities for the training department
Advised on & designed multimedia aspects of firm-wide "New Hire" program

Interactive Developer
2006 - 2007
Lockheed Martin - contracted through Splintertek LLC
Designed and developed interactive simulations for Web-Based Training
Translated complex concepts into easily understood visual/audio media
Gathered & integrated assets into a cohesive package for deployment
Managed self-directed projects that met the vision of the entire team

Instructor
2006 - present
Moore College of Art & Design
Instruct terminal courses in a series for final certification
Design course curriculum around web design & Flash
Maintain standards in line with the College's image and expectations
Direct cohesive, focused classes
Ensure all students are meeting or exceeding personal goals

Human Resources Intern
2005 - 2006
The School District of Philadelphia
Served as the main liaison with chosen advertising and marketing agencies
Prepared bidding process between advertising agencies & the school district
Planned and implemented special advertising and research projects in HR
Developed marketing tools for job fairs and special events